



Construction Week

SAUDI

Media Kit 2025



Who we are

Construction Week Saudi is the Kingdom's premier construction platform, providing unparalleled coverage of the industry across Saudi Arabia's booming markets.

From Vision 2030 megaprojects and infrastructure development to leadership insights, sustainability advancements, and cutting-edge technologies, our content equips industry professionals with the tools and knowledge they need to excel in the Kingdom's dynamic construction landscape.

Construction Week Saudi is your trusted guide to navigating the Kingdom's ambitious development agenda and staying at the forefront of progress.



Print

Our bi-monthly print magazine is the cornerstone of the region's construction industry, delivering exclusive content that informs, inspires, and educates.

Each issue features in-depth interviews with high-profile industry leaders, insightful opinion pieces, engaging Q&As, and the latest updates shaping the construction landscape.

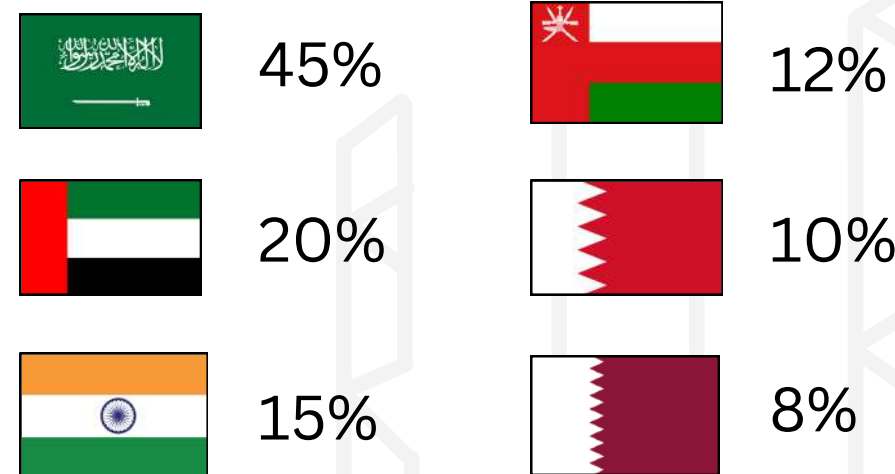
Every year we release comprehensive rankings such as the Elite Builders list, the Top 50 GCC Developers, and the Top Construction Companies in the Middle East.

For professionals seeking to stay ahead in the industry, *Construction Week Saudi* magazine is an essential resource.

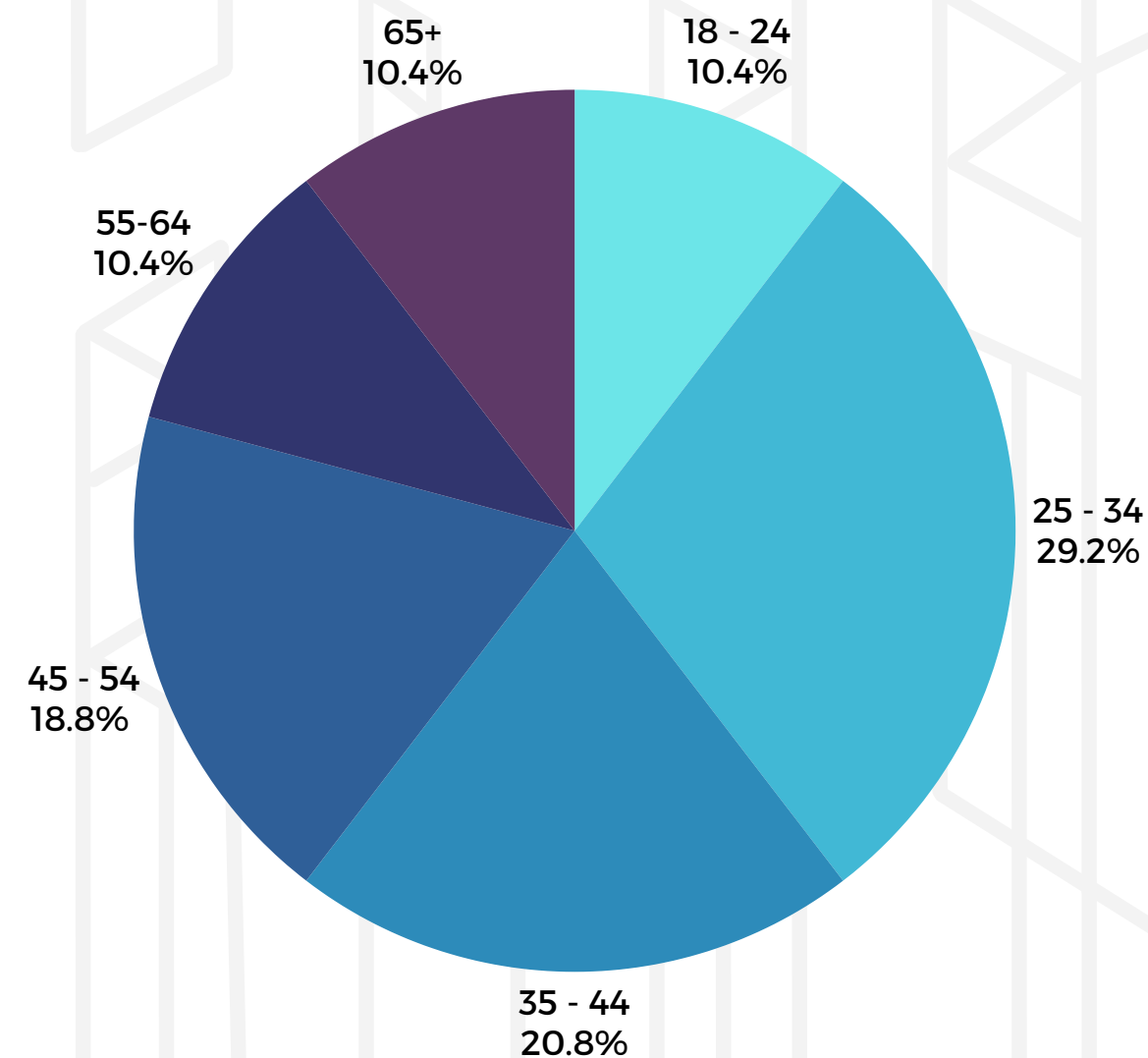


Audience and circulation

Construction Week Saudi is distributed across major hubs in the Kingdom, including Riyadh's King Abdullah Financial District, Jeddah, and Neom. Leading offices of contractors, developers, and consultants receive our content, alongside key events such as The Big 5 Saudi, Cityscape Riyadh, Saudi Infrastructure Expo, and Future Buildings Forum.



DEMOGRAPHICS



TARGET AUDIENCE

- C-Suite Executives
- Business Leaders
- Real Estate Developers
- Multinational Corporations
- Contractors & Consultants
- Project Managers
- Government Officials
- Architects & Engineers
- Construction Technology Innovators
- Infrastructure Specialists

Previous covers

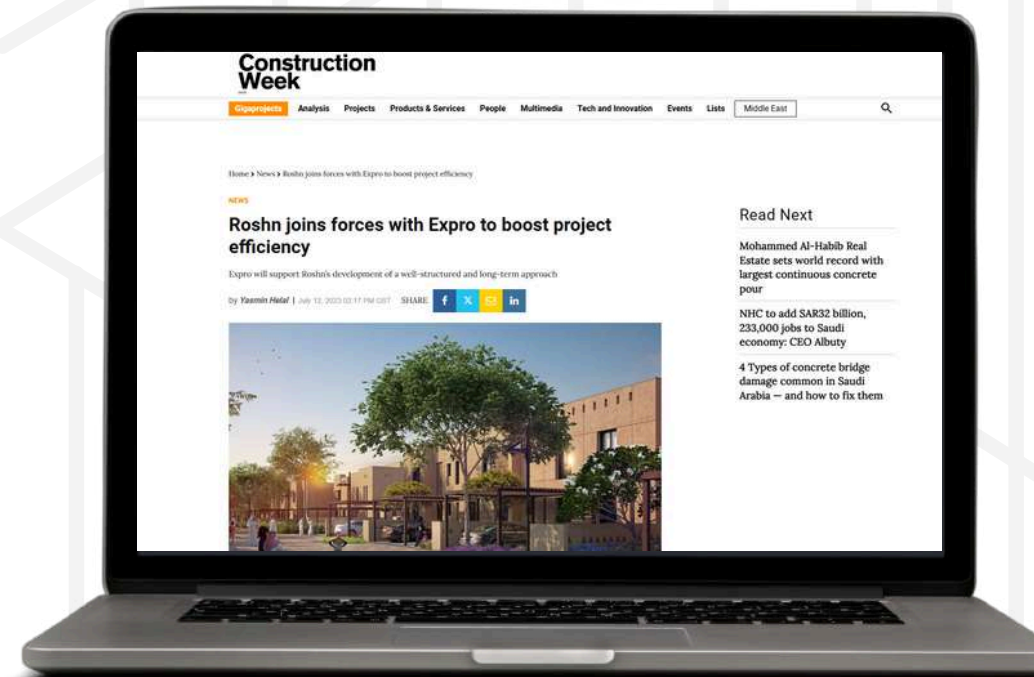
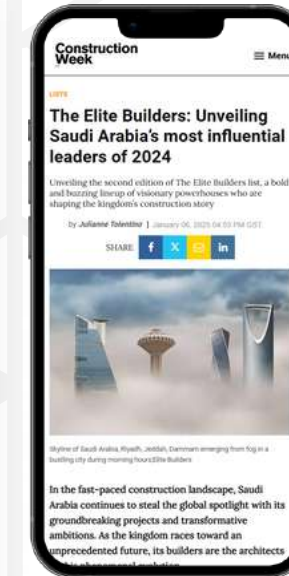
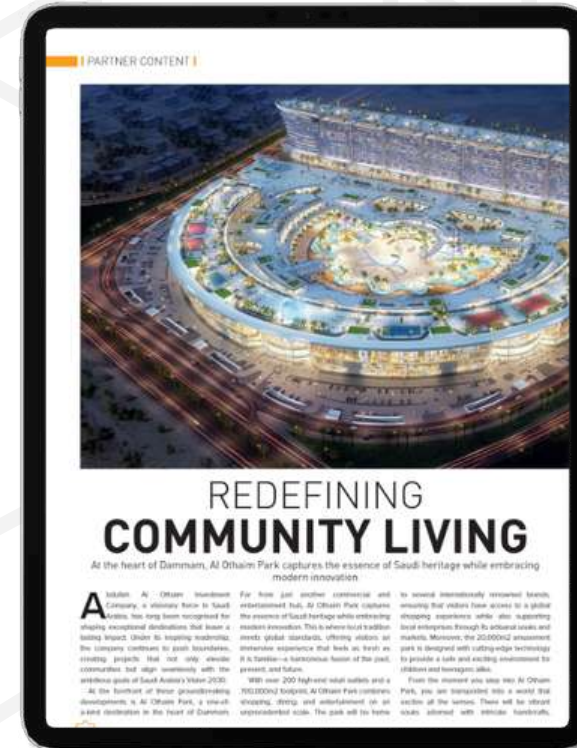


Digital and Social

Construction Week Saudi is rapidly growing its digital presence, becoming the go-to platform for the Kingdom's construction professionals. With a dedicated audience of subscribers and followers, our digital platforms deliver essential insights, breaking news, and in-depth analysis tailored to Saudi Arabia's ambitious construction landscape.

From real-time updates on Vision 2030 megaprojects and infrastructure developments to exclusive interviews, expert opinions, and trends in sustainability and technology, we engage readers across our website, social media channels, and daily newsletters.

By providing actionable insights, *Construction Week Saudi* drives growth and success across the Kingdom's construction sector.



95,000

Page Views

1.2MN+

Social Media Followers

75,000+

Newsletter Subscribers

Multimedia



VIDEO



Our video series showcases exclusive interviews with the **biggest names and sharpest minds in construction**, real estate, and infrastructure. Gain valuable insights and hear impactful stories shaping the built environment of Saudi Arabia and beyond.

PODCAST



Construction Voices delivers engaging discussions with industry experts, offering in-depth analysis of the Middle East's construction sector, trends, and pressing topics. Stay informed and inspired with expert insights and project commentary.

Events and Conferences



As a platform for knowledge-sharing and collaboration, *Construction Week Saudi* events unite the brightest minds in the Kingdom to present, debate, and celebrate the developments shaping Saudi Arabia's construction industry.

Our tailored conferences address critical topics like sustainability, leadership, and Vision 2030 megaprojects, equipping attendees with exclusive insights and actionable strategies. Our flagship *Construction Week Awards: Saudi Arabia* celebrates excellence, highlighting the industry's top players and their contributions to the Kingdom's growth.

Construction Week Saudi events are your gateway to making an impact in Saudi Arabia's thriving construction landscape.



Events and Conferences



EVENT	PLACE	MONTH
Green Infrastructure Summit	Saudi Arabia	February
Construction Technology Conference	UAE	February
Women in Construction Conference	UAE	March
KSA Real Estate Summit	Saudi Arabia	May
Dispute Resolution Conference	UAE	May
Leaders in Construction: Saudi Arabia	Saudi Arabia	September
Leaders in Construction: Middle East	UAE	September
Construction Week Awards: Saudi Arabia	Saudi Arabia	November
Construction Week Awards: Middle East	UAE	November

Partnering with *Construction Week Saudi* connects you to the region’s top construction leaders, innovators, and decision-makers. Our events provide unparalleled opportunities to network, share insights, and celebrate industry excellence.



Editorial Calendar



MONTH	CONTENT FOCUS	SPECIAL REPORT
January	<ul style="list-style-type: none">• Ultra-luxury residential projects in Dubai	<ul style="list-style-type: none">• Elite Builders list
March	<ul style="list-style-type: none">• Urban planning, Big 5 Construction Saudi	<ul style="list-style-type: none">• A deep dive on Najdi architecture
May	<ul style="list-style-type: none">• Middle East H1 2025 review	<ul style="list-style-type: none">• Saudi gigaproject report
July	<ul style="list-style-type: none">• Construction safety	<ul style="list-style-type: none">• Top 50 GCC developers
September	<ul style="list-style-type: none">• The evolution of building design [Saudi Infra Summit PIF]	<ul style="list-style-type: none">• Top Saudi architects
November	<ul style="list-style-type: none">• Roads, bridges, and railways [Cityscape Global Saudi]	<ul style="list-style-type: none">• Year in review: Industry milestones

*Please note that the editorial calendar is subject to change. To ensure accuracy and confirm specific details, we recommend reaching out to a member of the editorial team ahead of each issue.

Work with us (print)



PRINT ADS	USD
Outside back cover	15,000
Inside front cover	10,000
Inside back cover	10,000
Double page spread	15,000
Full page	8,000
Belly band (Specs on application)	15,000
Brand inserts (Specs on application)	On request

PRINT CONTENT	USD
Cover story	On request
Thought leadership	15,000
Brand view	12,000
Interview	10,000
Product announcement	5,000

Work with us (digital)



DIGITAL ADS [DESKTOP]	USD
Leaderboard [728 x 90 px]	200/CPM
Medium rectangle [300 x 250 px]	150/CPM
Half page banner [300 x 600 px]	200/CPM
Email shots	400/CPM
Email marketing	On request
Mixed display banners	On request

DIGITAL [MOBILE]	USD
Interscroller [320 X 480 px]	200/CPM

NEWSLETTER	USD
Top banner [728 x 90 px]	5,000
MPU [300 x 250 px]	3,500
Press release	3,000
Product placement	On request

DIGITAL CONTENT	USD
Thought leadership	15.000
Brand view	10,000
Interview	8,000
Video podcast	8,000
Audio podcast	5,000
Video interview	10,000
Social media post	2,000 [per channel]

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